

For Release

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Flying Fisherman® Expands Head Gear Collection SunBandit™ Provides Anglers With Added Sun Protection

Islamorada, Florida Keys – June 2009. Anglers may look more like a train robber when wearing the new **SunBandit™** from Flying Fisherman®, but they're really just hiding from the sun! It's a trend seen more and more on the water and around the docks -- anglers and guides with what looks like a bandit mask wrapped around their face and neck to block UV rays from damaging the skin. A new series of these UV protective, tubular bandanas with original game fish art have been added to the Flying Fisherman® head gear line. The 100% polyester fabric is breathable and wind resistant, keeping anglers warm in the cold season and cool in the summer. It wicks and evaporates moisture to dry quickly…is seamless, soft and stretchy, and wears comfortably as a mask, headband, wristband, scarf, bandana and more. And when used with sunscreen, offers added protection from the sun.

The **SunBandit™** collection includes six fish camo designs -- Marlin, Dolphin, Tarpon, Redfish, Bass and Rainbow Trout – and several others like Tarpon Head, Bass Head, Freshwater Lures, Saltwater Lures. More designs will be added in 2011.

For more information on the full line of Flying Fisherman® products, along with testimonials, and a dealer locater, visit www.flyingfisherman.com.

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